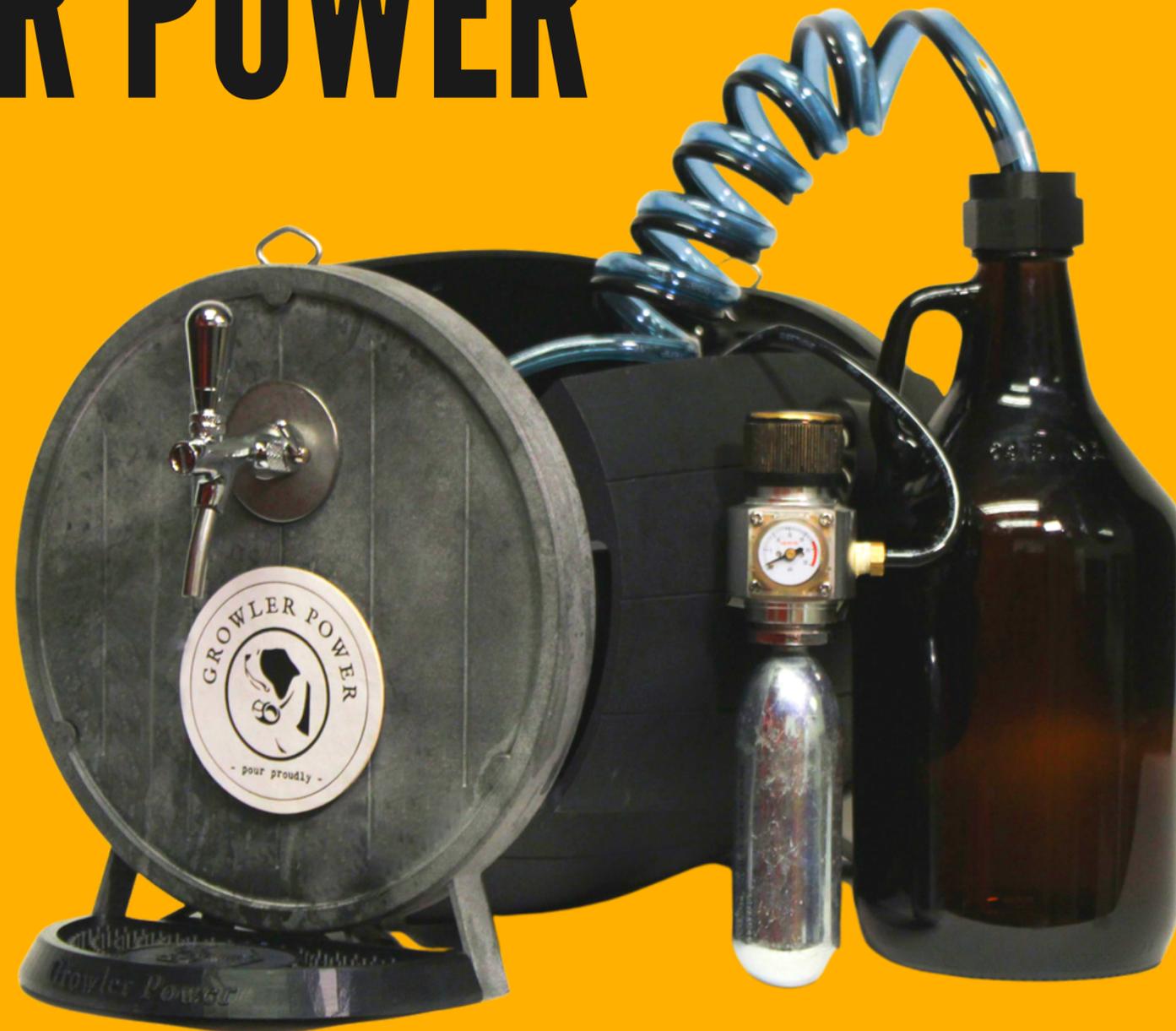


GROWLER POWER

ROB ZIELONKA & LOUIS WESTFALL
CO-FOUNDERS

HARTFORD, CONNECTICUT
WWW.GROWLERPOWER.COM



Growler Power is an innovative, patented portable kegerator system for growlers.



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About Growler Power

The problem(s)

- Growlers just don't last.
- Current kegerator systems are bulky, hard to transport & expensive.
- Interchangeability is lacking.

Growler Power's innovative system is simple: it keeps carbonation in and oxygen out.

The Growler Power system locks in freshness, while keeping staleness out by using the same concept as commercial draft systems - blanket the liquid with inert gas to maintain the beverage's original flavor and consistency.

Airtight seals combine with standard food-grade Co2 cartridges and built-in pressure regulators to ensure optimal freshness for your beverage. Form-fitting foam inserts keep your beverages secure and insulate, **so every pour is cold.**

The Grower Power Solution

- Extends shelf life: maintains freshness for up to 2 weeks.
 - The GP is lightweight, portable and competitively priced.
 - Easily switch out growlers:
- Gallon capacity and STILL room for ice!*





GROWLER POWER | How we started

Louis and Rob like to enjoy craft beer together. Each beer has its own story, and it was especially a treat to take a freshly poured growler of beer home with you to enjoy with your friends.

Great beer is meant to be enjoyed with great people.

Rob attended a holiday party in 2015 and noticed an array of non-descript growlers of beer scattered about, some open and some closed, all getting warm. No one was really drinking the beer. Their stories were never told.

The people who brought the growlers were proud of their beer. It was sad, shameful and disrespectful. We lost a lot of good beer that night, but the idea of how to better respect the craft was born.

We wanted that fresh from the tap experience on-the-go, untethered.

When people pour from our Growler Power system, we want them always to Pour Proudly.

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The Details



Growler Power System Dimensions

12" W x 12" H x 16.75" D
(18" D with Drip Tray)



Consumable Compatibility

Co2 cylinders - 16g & 74g
Standard food-grade

N2 cylinders - 18g



Growler Compatibility

Standard threaded growlers
32oz, 64oz & 128oz

The Growler Power Difference



Advocacy & relationship with the brewing community

- ✓ **Patented design**
- ✓ Uses the reusable, standard growler
- ✓ **Keeps drinks fresh & carbonated for up to 2 weeks**
- ✓ For beer, cocktails, wine, kombucha, and cold brew
- ✓ **Keeps beverages cold for up to 24 hours**
- ✓ Fits in the fridge
- ✓ **Ultra portable: weighs only 9lbs**
- ✓ Self-sufficient means no power source required

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Features and How it Works



Removable Carrying Strap
lightweight and interchangeable
for personalization

Carrying Strap Hooks
for easy transport

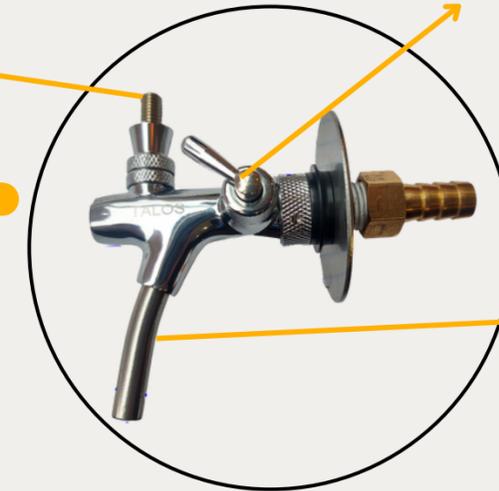
Tap
replicates a spring-loaded self-closing
brewery tap

Foam Inserts
keep growlers safe and insulated while
maintaining optimal angles

Removable Drip Tray
keeps countertops clean,
and is dishwasher safe



Interchangeable Tap Handle
thread allows for tap handle
to be swapped for personalization



Flow Control
maintain optimal beverage flow

Self-Closing
self-closing tap for easy
and mess-free transport

Growler Cap
allows for quick interchangeability
keeps oxygen out and maintains pressure

Growler Compatibility
32oz, 64oz & 128oz
standard-threaded

Pressure Regulator
maintains pressure for your growler

Consumable compatibility
compatible with standard food-grade
(16g and 74g) Co2 cylinders & 16g N2 cylinders

Wholesale Details

GROWLER POWER SYSTEM WILL INCLUDE:

- one (1) Growler Power system
- two (2) compatible 16g Co2 Cylinders
- one (1) 64 oz amber growler

WHOLESALE PRICING

Retails for \$249.99 per unit

Wholesale starts at \$199 per unit

**Large order discounts are available.*

PROPOSED DELIVERY TIMELINE

We are in the process of attaining the tooling to assemble the Growler Power system. Estimated delivery is early summer 2023.

TERMS

Wholesale agreements for Summer 2023 delivery will be executed in Spring 2023.



NEVER MISS A DROP

Our Mission and Future

Our mission is tri-fold. We aim to revitalize small businesses, reduce our carbon footprint, and celebrate together.

We believe in bringing that same freshness from tap to table, and preserving the integrity of each product in expanding the shelf life of growlers through our patented Growler Power system.

At Growler Power, we believe fresh beer just tastes better.

We intend to implement a product expansion plan which includes accessories to connect our Growler Power system to existing homebrewing products, such as the corny keg, as well as an XL version of the Growler Power system.

We further plan on strengthening our community by working with established charities, including groups like Open Hearth in Hartford, CT, which shelters and supports some of the less fortunate members of our community.

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Benefits

The Growler Power system has economic and environmental benefits, in addition to its ability to prolong the shelf life of a growler, leading to flavor and aroma benefits.

- The carbon footprint of a refillable growler is just 5% of what it takes to recycle all those cans or bottles.
- The Growler Power system is interchangeable. Its simple and fast assembly allows for growlers to be interchanged with ease.
- Due to the widespread availability and low cost of the standard glass growler, our system is highly accessible.

Blind Taste Test at Two Roads Brewing



We partnered with Two Roads Brewing, Stratford, CT, to complete a blind taste test with trained beer testers.

We are proud to say the results were:

- The GP system preserved a growler for two (2) weeks.
- Maintained flavor and aroma comparable to a freshly filled growler.

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**Let's Pour Proudly
Together!**

We would love the opportunity to discuss the potential of partnering together, to positively impact the homebrewer community.

Contact our Strategic Ops Manager, Jax, directly with any questions, or if you would like to partner with us!



jax@growlerpower.com



www.growlerpower.com